



SMILES RETAIL

MISSION, VISION AND CORPORATE VALUES STATEMENT

MISSION

Our Mission is to be the leading Irish provider and facilitator of integrated employment services for people with disabilities.

VISION

The vision of SMILES Retail is to become the leading provider of accessible, efficient and high quality retail services to corporate businesses throughout Ireland.

CORPORATE VALUES

SMILES Retail incorporates the following corporate values into their business:

- *Providing a competitive, efficient and comprehensive service which is accessible to all.*
- *Providing high quality goods and excellent customer service at affordable prices.*
- *Integrity in all that we do.*
- *Treating all customers with respect and courtesy at all times.*
- *Providing a fair and transparent complaints procedure which is accessible to all customers.*
- *Adhering to Rehab Enterprises Code of Good Employment Practice and afford all colleagues Dignity and Respect in the workplace.*



