



Pictured: Rehab Recycle employees watch the delivery of glass for recycling.

Rehab Recycle To Get an Online Makeover

WE HAVE A WASTE management solution to suit everyone's needs," says Bob Rowat, General Manager, Rehab Recycle, with an air of confidence. He was speaking to *Rehab News* as plans were announced for a revamped Rehab Recycle website. The new site, www.rehabrecycle.ie, is due to be unveiled this month.

Established in 1984 to primarily create employment opportunities for people with disabilities, Rehab Recycle has grown to become an

Irish success story and a major force in Ireland's recycling industry. Part of Rehab Enterprises, the commercial division of the Rehab Group, Rehab Recycle's combined glass, can, paper and waste electrical recycling facilities now account for in excess of 100,000 tonnes of material each year. The company has facilities in Dublin, Cork, Galway and Navan in Ireland, and Eindhoven in the Netherlands.

As environmental issues have become increasingly more topical and discussions around recycling and waste management more urgent, Rehab Recycle remains to the

forefront in responding to and driving change in this sector in Ireland.

A new glossy, high-quality brochure outlining Rehab Recycle's services has also been printed to coincide with the launch of the website and will be distributed to existing and potential customers over the coming weeks. The 24-page brochure features photography taken at Rehab Recycle facilities nationwide, providing a unique insight into the recycling process.

"As Ireland's leading premier post-consumer waste recycler, Rehab Recycle has unprecedented experience in tailoring waste-management solutions to meet the needs of our customers," says Rowat. "To every customer and every job we bring a depth of experience that is simply unrivalled. So, whether a customer is looking to recycle glass, electronic and electrical waste, paper, expanded polystyrene, cans, CDs or mobile phones, we can sort it." ■

Did you know?

- Just one recycled glass bottle saves enough energy to power a computer for 25 minutes.
- Every cubic metre bag of expanded polystyrene can eventually be recycled into 230 clothes hangers.
- Electronic waste accounts for 70% of the overall toxic waste currently found in landfills.
- 75% of a tree harvested for paper does not end up as a paper product.
- Over 200 million bottles and jars, 40 million cans and 4,500 tonnes of paper were recycled by Rehab Recycle in 2007.